Board of Directors Meeting

New Training Director

The search for a communications director ended this month. Sandra Willes named communications director and will coordinate and direct all formal internal and client communications. Sandra has four years of experience as an office manager at Custom Systems, Inc. and has degree in both marketing and communications. We’re looking forward to seeing how this position will help make Acadia more coordinated and responsive to our clients’ needs. Sandra’s responsibilities will include:

Written formal client correspondence

Acadia’s internal communication

Public communiqués

Updating Acadia’s web site

The Month in Review

April turned out to be a very busy and productive month for Acadia. New business was up 34 percent from last April. Production delays caused by Acadia were minimal—Acadia received only one customer complaint because of a delay. The summary for the month of April is as follows:

| Department | Contracts | Change | % Change |  |
| --- | --- | --- | --- | --- |
|  | Left | Center | Right | Decimal |
|  | Writing | 9,417 | $968,723 | +32.38% |
|  | Web Development | 7,983 | $747,295 | +6.151% |
|  | Design | 5,205 | $529,207 | +13.8% |